

August 9, 2021

FOR IMMEDIATE RELEASE

**\*\*\*MEDIA ADVISORY\*\*\***

## **Largest Ever Regional Collaboration Preparing to Apply for Federal Funding**

In the largest ever regional collaboration to apply for federal funding, Southern Nevada is preparing to submit multiple unique regional proposals to the U.S. Economic Development Administration (EDA) in response to its \$3 billion “Investing in America’s Communities” initiative funded by the American Rescue Plan (ARP).

The federal initiative aims to accelerate economic recovery from the coronavirus pandemic and help communities that were disproportionately impacted build back better. [“Investing in America’s Communities”](#) offers six funding opportunities that focus on issues such as employment, economic revitalization, and help for hard-hit industries.

All Southern Nevada organizations are welcome to join this regional effort that builds upon the recently approved 2021 Comprehensive Economic Strategy by the Las Vegas Global Economic Alliance (LVGEA).

Current commitments to participate include:

- Boulder City Chamber of Commerce, Henderson Chamber of Commerce, Las Vegas Asian Chamber of Commerce, Las Vegas India Chamber of Commerce, Latin Chamber of Commerce, Laughlin Chamber of Commerce, Urban Chamber of Commerce, the Vegas Chamber, and Women’s Chamber of Commerce
- Cities of Boulder City, Henderson, Las Vegas, Laughlin, Mesquite, and North Las Vegas
- Clark County Department of Juvenile Justice
- Clark County School District (CCSD)
- College of Southern Nevada, Nevada State College, Touro University, University of Nevada Las Vegas, and University of Phoenix
- Counties of Clark, Esmeralda, Lincoln, and Nye
- Las Vegas Convention and Visitors Authority (LVCVA)
- Las Vegas Global Economic Alliance (LVGEA)
- Nevada Department of Employment, Training and Rehabilitation (DETR)
- Nevada Governor’s Office of Economic Development (GOED)
- Regional Transportation Commission of Southern Nevada (RTC)
- Workforce Connections (Southern Nevada’s Local Workforce Development Board)

Proposals are currently in progress for three funding opportunities, with additional proposals to be initiated within the next few months. If interested, please contact the point person below by August 31, 2021.

### **1) FUNDING OPPORTUNITY: Build Back Better Regional Challenge**

Jonas Peterson, LVGEA President & CEO  
Email: [JonasP@lvgea.org](mailto:JonasP@lvgea.org)

The Build Back Better Regional Challenge is designed to assist communities nationwide in their efforts to build back better by accelerating the economic recovery from the coronavirus pandemic and building local economies that will be resilient to future economic shocks.

### **2) FUNDING OPPORTUNITY: Travel, Tourism and Outdoor Recreation**

Steve Hill, LVCVA President & CEO  
Email: [shill@lvcva.com](mailto:shill@lvcva.com)

The Travel, Tourism and Outdoor Recreation program is focused on accelerating the recovery of communities that rely on the travel, tourism, and outdoor recreation sectors.

### **3) FUNDING OPPORTUNITY: Good Jobs Challenge**

Mary Beth Sewald, Vegas Chamber President & CEO  
Email: [mbsewald@vegaschamber.com](mailto:mbsewald@vegaschamber.com)

The Good Jobs Challenge aims to get Americans back to work by building and strengthening systems and partnerships that bring together employers who have hiring needs with other key entities to train workers with in-demand skills that lead to good-paying jobs.

### **ADDITIONAL FUNDING OPPORTUNITIES: Economic Adjustment Assistance Challenge, Indigenous Communities Challenge and Statewide Planning, Research, and Networks Grants**

Jaime Cruz, Workforce Connections Executive Director  
Email: [jcruz@nvworkforceconnections.org](mailto:jcruz@nvworkforceconnections.org)

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